



Spreading the fragrance of literacy

CybageKhushboo – bringing dreams and aspirations to life



CybageKhushboo - The Journey Unfolds

*Give a man a fish; you feed him for a day.
Teach him how to fish; you feed him for life.*

Khushboo Charitable Trust—a self-sustained NGO and a philanthropic arm of Cybage Software Pvt. Ltd. believes in the power of education. Right from its inception in 2009, the Trust also known as CybageKhushboo has been providing

financial aid to economically backward but promising students to help them fulfill their educational aspirations and secure a bright future. CybageKhushboo is relentlessly engaged in scalable educational projects to shape-up promising careers. This CSR wing is the brainchild of Arun Nathani, CEO and MD, Cybage, and his wife Ritu Nathani, Director, Cybage and Head- Cybage CSR.

As a part of its main initiative, CybageKhushboo grants scholarships to students who want to pursue professional courses in Engineering (B.E. and Diploma), Software Application (BCA and MCA), Medicine, and Medicine-related courses such as Pharmacy, Dentistry, Homeopathy, Nursing and Physiotherapy and Masters in Social Work (MSW) among others. The CSR wing further helps these students by offering Training & Development sessions that focus on grooming each and every individual through spoken English & aptitude test sessions, professional etiquette trainings, interview skills and IT trend knowledge sessions to make them industry ready.

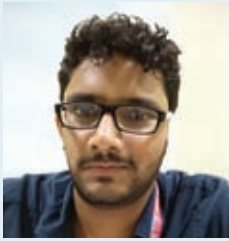
Stairway to Success Khushboo's Achievements

- 1785 scholarships granted for graduate and post-graduate courses till 2016
- 80% students placed in MNCs and other large organizations.
- More than Rs. 6 crores worth of scholarships provided till 2016.
- 1200 students benefitted till date
- Tie-up with 8 educational institutes
- More than 100 volunteers from Cybage participate in CybageKhushboo's activities.

Key Recognitions

- Cybage won the Golden Globe Tigers Award 2017 for the category Best in Corporate Social Responsibility Practices at the award ceremony held in Kuala Lumpur.
- Ritu Nathani conferred with India Sustainable Leadership Award 2016, a 'Sustainable Maharashtra' initiative launched by the Hon. Chief Minister of Maharashtra, Shri. Devendra Fadnavis.
- Ritu Nathani honored as "Leading Consultant (CSR)" at the third edition of Women Leaders in India Awards ceremony held in Mumbai.

A Tryst With Destiny- Students Speak



Anand Deshpande

"I always dreamed of becoming an Engineer, but because I was not strong financially, I was never sure of the way ahead. One day my mother read about CybageKhushboo, and that is how I started this journey. I graduated from the MIT College of Engineering, Pune and now work at IBM India. CybageKhushboo helped my dreams come true."



Sagar Kaniche

"I recently graduated in Computer Science from IIT Hyderabad. When I was in need of financial help, CybageKhushboo made my path to success relatively easy. I am now working as a Software Developer at Microsoft. There is still a long way to go, but the head start provided by Khushboo will definitely not be taken for granted."



Vina Shinde

"CybageKhushboo helped me achieve my dream. The team has not only helped me financially but has also groomed me in various aspects helping me improve my attitude and professionalism. Cybage was one of those companies who visited my campus at MIT for recruitment. I cleared all the rounds of recruitment and am now a proud Cybagian."



Chhaya Futwaik

"By awarding me the scholarship for my education at Bakul Tambat Institute for Nursing Education, CybageKhushboo has reduced my financial burden allowing me to focus on developing myself as an individual. I now work at Deenanath Mangeshkar hospital as a staff nurse. The generosity has inspired me to help others and give back to the community."



Amey Damjee

"I contacted CybageKhushboo after my 12th standard. They helped me through with my entire academic fee and I successfully graduated in Production Engineering from VIT Pune. I am now pursuing my masters in Industrial Design at IIT Bombay and want to express gratitude toward Cybage for helping me fulfill my career aspirations."



Nikita Dhamdhare

"I always wished to pursue higher education; but was never sure whether a University education would be possible for me. I applied for a scholarship at CybageKhushboo and got selected. Today, I am proud to be the first in all my all generations to have studied from a college like PICT and be employed at a firm like TCS. "



Vikas Yadav

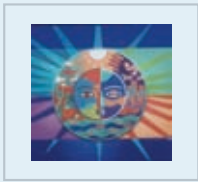
"I was selected for the bachelor's course of BCA at MUCC College. I could not afford my college fee and at the time, it was CybageKhushboo that came forward. They even helped me in pursuing my Master's degree at MCA. I am now placed at ATOS as a Test Automation Engineer. CybageKhushboo's generosity has inspired me."



Akshay Chipare

"I was studying MBBS at Mymer medical college and after the first two years; financially I hit a low point. I approached CybageKhushboo and they granted me scholarship for my remaining academic years. This helped me complete my MBBS and I stood second in my whole college in pediatrics. Cybage was always there for me."

Recognizing Aspiration – College Associations



The Road Ahead – Joining Hands for a Cause

In May 2015, CybageKhushboo signed a Memorandum of Understanding (MoU) with iTeach Schools; an offshoot of the Teach for India Initiative. The three-year association was established in the form of a private-public partnership with the Pune Municipal Corporation (PMC) adopting Sant Gadge Maharaj English Medium School, Kondhwa. The noble aim that powered this alliance was to ensure that students from economically and socially challenged backgrounds get a chance to complete their schooling, post their seventh standard. The alliance helped create a stepping stone to bridge the need gap and fulfill the students' educational needs.

It was a proud moment for CybageKhushboo when the first batch of students received their grade tenth results. A total of 42 of 44 students successfully passed their first boards, of which 15% achieved distinction! These students were handheld by CybageKhushboo and nurtured through university to provide for a stepping stone into the outside world.



The Movement for a Digital India

CybageKhushboo, in association with NASSCOM Foundation, PMC and Pune City Connect, launched the Digital Literacy Bus in May 2017. This initiative has been taken to promote the use of digital technology in everyday life, including cashless transactions.

The bus has started functioning from Tadiwala Road in May 2017. CybageKhushboo's mission is to empower at least 900 people in the age group of 14–65 years with basic digital literacy skills by the end of 2017. The bus is set to function as a mobile digital literacy center and is equipped with computers and internet connection, providing a classroom-like environment to the beneficiaries.



A Day Into Our Lives- Efforts that Speak





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