

A Day Into Our Lives- Efforts that Speak



Eligibility criteria for scholarship applications:

- The applicant must score a minimum of 60 % in class X and class XII exams in the valid academic year.
- The total family income of the applicant should not exceed Rs.3 lakh per annum.
- The student must have secured admission in a government or a private college on the basis of merit and not through capitation/donation.



Cybage Software Pvt. Ltd.

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Spreading the fragrance of literacy

CybageKhushboo – bringing dreams and aspirations to life



Designed by Cybage UX Group



financial aid to economically backward but promising students to help them fulfill their educational aspirations and secure a bright future. CybageKhushboo is relentlessly engaged in scalable educational projects to shape-up promising careers. This CSR wing is the brainchild of Arun Nathani, CEO and MD, Cybage, and his wife Ritu Nathani, Director, Cybage and Head-Cybage CSR.

As a part of its main initiative, CybageKhushboo grants scholarships

to students who want to pursue professional courses in Engineering (B.E. and Diploma), Software Application (BCA and MCA), Medicine, and Medicine-related courses such as Pharmacy, Dentistry, Homeopathy, Nursing and Physiotherapy and Masters in Social Work (MSW) among others. The CSR wing further helps these students by offering Training & Development sessions that focus on grooming each and every individual through spoken English & aptitude test sessions, professional etiquette trainings, interview skills and IT trend knowledge sessions to make them industry ready.

CybageKhushboo - The Journey Unfolds

*Give a man a fish; you feed him for a day.
Teach him how to fish; you feed him for life.*

Khushboo Charitable Trust—a self-sustained NGO and a philanthropic arm of Cybage Software Pvt. Ltd. believes in the power of education. Right from its inception in 2009, the Trust also known as CybageKhushboo has been providing

Stairway to Success Khushboo's Achievements

- 2,234 scholarships granted for graduate and postgraduate courses till 2017
- 80% students placed in MNCs and other large organizations
- Tie-ups with 8 educational institutes
- Scholarships granted to candidates pursuing various sports
- More than 100 volunteers from Cybage participate in CybageKhushboo's activities

Key Recognitions

- Cybage won the Golden Globe Tigers Award 2017 for the category Best in Corporate Social Responsibility Practices at the award ceremony held in Kuala Lumpur.
- Ritu Nathani felicitated at the 'Times Pune Visionaries' for Corporate Social Responsibility category.
- Ritu Nathani conferred with India Sustainable Leadership Award 2016, a 'Sustainable Maharashtra' initiative launched by the Hon. Chief Minister of Maharashtra, Shri. Devendra Fadnavis.

A Tryst With Destiny- Students Speak



Heena Patil
MBBS, Medical Officer,
Supa, Baramati

I come from a middle-class family. For me, studying in a medical college became possible only because CybageKhushboo believed in me. Today, I can support my family financially. CybageKhushboo not only motivated me to continue my studies after my mother's sudden death, but also shaped me into the individual that I am today.



Mahesh Sartape
B.E. (Civil), Officer, I – Plant
Engineering, Asian Paints

My family's financial condition was the biggest roadblock in my studies. My faith in God was reinstated when CybageKhushboo stepped in. Whenever I discuss my struggles with underprivileged students only CybageKhushboo's name comes to my mind. As my father often says, CybageKhushboo is the reason for the smile on my face.



Sangeeta Seelam
MBA, Senior Process
Analyst, Infosys BPM Ltd.

CybageKhushboo supported me when Class XII was considered a milestone in my family. They showed me the path for achieving my dreams with no strings attached. I know that a 'thank you' is not enough to express my gratitude towards the Trust, but without CybageKhushboo, I would not have been able to reach where I am today.



Steven Waghmare
B.E. (E & TC), Assistant Manager,
Reliance Jio Infocomm Limited

My journey with CybageKhushboo began with a newspaper advertisement and progressed to a managerial position with a reputed company. CybageKhushboo turned my life around from being a lower middle-class student to a person who has made his family proud. I am grateful to CybageKhushboo for holding my hand through this beautiful journey.



Sakshi Shitole
National-level archer

I am an international archer and hold five national records, two sub-junior state records, and rank among top 10 players in the Asian Games. All this was possible because of CybageKhushboo, who trusted in my skill and sponsored me; and the Lakshya Institute and my parents, who have been my strong support system throughout my journey till now. I promise to work harder every day and never stop till I achieve my goal—Olympics!

Recognizing Aspiration – College Associations



The Road Ahead – Joining Hands for a Cause

In May 2015, CybageKhushboo signed a Memorandum of Understanding (MoU) with iTeach Schools; an offshoot of the Teach for India initiative. The three-year association was established in the form of a private-public partnership with the Pune Municipal Corporation (PMC) adopting Sant Gadge Maharaj English Medium School, Kondhwa. The noble aim that powered this alliance was to ensure that students from economically and socially challenged backgrounds get a chance to complete their schooling, post their seventh standard. The alliance helped create a stepping stone to bridge the gap and fulfill the students' educational needs.

It was a proud moment for CybageKhushboo when the first batch of students received their SSC results in June 2017. A total of 42 out of 44 students successfully passed the exams, of which 15% achieved distinction. Seeing the students succeed and the efforts put in by the iTeach staff, CybageKhushboo extended the sponsorship for the school in March 2018 for three years and sponsored 19 students from this batch for their post matriculate studies.



The Movement for a Digital India

In line with the National Digital Literacy Mission (NDLM), Cybage, in association with NASSCOM Foundation and PMC, started the Mobile Digital Literacy Center in Khulewadi. At this center, Cybage facilitated the training infrastructure and trainers to impart basic digital literacy skills to citizens. Further, in May 2017, CybageKhushboo, in association with PMC and Pune City Connect, launched the Digital Literacy Bus in the Tadiwala community to promote the use of digital technology in everyday life. The bus is set to function as a mobile digital literacy center and is equipped with computers and Internet connection, providing a classroom-like environment to the beneficiaries. Post successful completion of the course, beneficiaries will be able to do online transactions and shopping, send emails, network on social media, and learn to use the Internet to avail various government services such as registering their Aadhar cards, ration cards, and PAN cards. Cybage also organizes digital literacy sessions for its Support staff to train them in using smartphone apps such as BHIM, Paytm, and State Bank Buddy app for online money transfer, bill payments, mobile recharge, and Internet banking. CybageKhushboo has empowered over 940 people till date through its digital literacy initiatives.

